

Application No. 09/927,485

### IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### Listing of Claims:

1. (Canceled)
2. (Previously Presented) A label for displaying manufacturer's suggested retail price information for a motor vehicle on a window of the motor vehicle, said label comprising:  
a substantially transparent information sheet wherein the information sheet is formed from a material exhibiting static cling properties, thereby permitting the information sheet to be removably affixed to the window of the motor vehicle; and  
text on the information sheet, wherein the text provides manufacturer's suggested retail price information, the text visible through the window when said label is affixed to the window of the motor vehicle, the text is printed on the information sheet, and wherein the information sheet does not substantially impair the vision of a driver of the motor vehicle.
3. (Previously Presented) A label as defined in claim 2, wherein the information sheet is formed from a flexible plastic material exhibiting static cling properties, thereby permitting the information sheet to be removably affixed to the window of the motor vehicle.
4. (Original) A label as defined in claim 3, wherein the information sheet comprises polyvinyl chloride.
5. (Original) A label as defined in claim 2, wherein the text is white in color.
6. (Original) A label as defined in claim 2, wherein the text provides information related to the motor vehicle's fuel efficiency.
7. (Original) A label as defined in claim 3, wherein the text provides information related to country of origin of manufacture of parts of the vehicle.
8. (Canceled)
9. (Original) A label as defined in claim 2, wherein the text is flexographically printed on the information sheet.
10. (Original) A label as defined in claim 2, wherein the text is screen printed on the

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information sheet.

11. (Previously presented) A label for displaying manufacturer's suggested retail price information for a motor vehicle on a window of the motor vehicle, said label comprising:

a substantially transparent information sheet having text printed thereon, wherein the text provides manufacturer's suggested retail price information, the text visible through the window of the motor vehicle when the label is affixed to the window of the motor vehicle, the text being printed on the information sheet, and wherein the information sheet does not substantially impair the vision of a driver of the motor vehicle; and

a substantially opaque base sheet, formed from a material exhibiting static-cling properties, thereby permitting the base sheet to be removably affixed to the information sheet when the information sheet is affixed to the window of the motor vehicle.

12. (Original) A label as defined in claim 11, wherein the base sheet comprises polyvinyl chloride.

13. (Original) A label as defined in claim 11, wherein the information sheet comprises polyvinyl chloride.

14. (Original) A label as defined in claim 11, wherein the text provides information related to the fuel efficiency of the motor vehicle.

15. (Original) A label as defined in claim 13, wherein the text provides information related to country of origin of manufacture of parts of the vehicle.

16. (Original) A label for displaying manufacturer's suggested retail price information for a motor vehicle on a window of the motor vehicle, said label comprising:

a substantially transparent information sheet having text printed thereon, wherein the text provides manufacturer's suggested retail price information, the text visible when the label is affixed to an exterior surface of the window of the motor vehicle; and

a substantially opaque base sheet formed from a material exhibiting static-cling properties, thereby permitting the base sheet to be removably affixed in a position opposite the information sheet on an interior surface of the window when the information sheet is affixed to the exterior surface of the window.

17. (Original) A label as defined in claim 16, wherein the base sheet comprises polyvinyl chloride.

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18. (Original) A label as defined in claim 16, wherein the information sheet comprises polyvinyl chloride.

19. (Original) A label as defined in claim 16, wherein the text provides information related to the fuel efficiency of the motor vehicle.

20. (Original) A label as defined in claim 16, wherein the text provides information related to country of origin of manufacture of parts of the vehicle.

21-53. (Previously Withdrawn from Consideration)